

Combat Analytics Newsletter #2

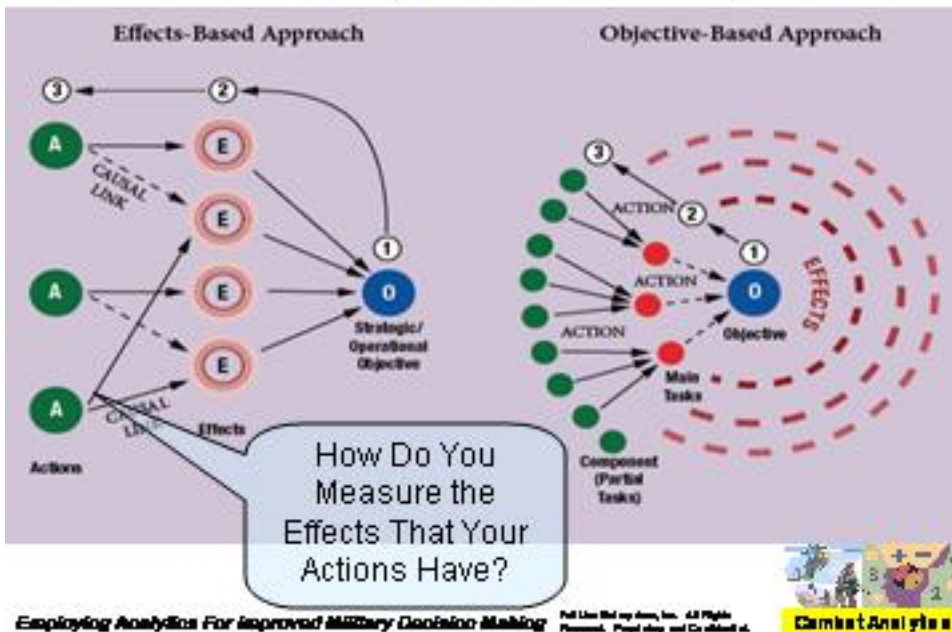
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Effects help commanders and their staffs understand and measure conditions for achieving objectives. The use of effects planning is not new, good commanders and staffs have always thought and planned this way. In general, about 8-12 effects are appropriate for most plans. (Insights on Joint Operations, Gen (Ret) Gary Luck, Sept 2006)

An effect is a physical and/or behavioral state of a system that results from an action, a set of actions, or another effect. A desired effect can also be thought of as a condition that supports achieving an associated objective, while an undesired effect could inhibit progress toward an objective.

Effects Based Operations – A Simple View



Effects Based Operations hinge on having a comprehensive, complete, and integrated process to define, collect, analyze, and utilize data to measure the success and progress of effects based operations.

The Combat Analytics Balanced Scorecard provides units the tools to accurately implement a measurement system for their operations.

Combat Analytics offers accessible, simple, and ready for implementation training to military organizations in four to six hour blocks on how to implement the Combat Analytics Balanced Scorecard into their organizations. Accurately measuring progress is vital in the counter insurgency fight.

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Combat Analytics Balanced Scorecard

