

Combat Analytics Newsletter #1

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Combat Analytics

In the recent article in Military Review, entitled, "Winning the Peace: The Requirement for Full Spectrum Operations," by MG Chiarelli and Major Michaelis advocates how to implement a successful counter insurgency plan along standard lines of operation while focusing all elements of National Power. Essential to their success was the use of a commercial business tool, the Balanced Scorecard, to track their progress and recommend changes in their tactical / operational plans.

How You Breed Insurgents

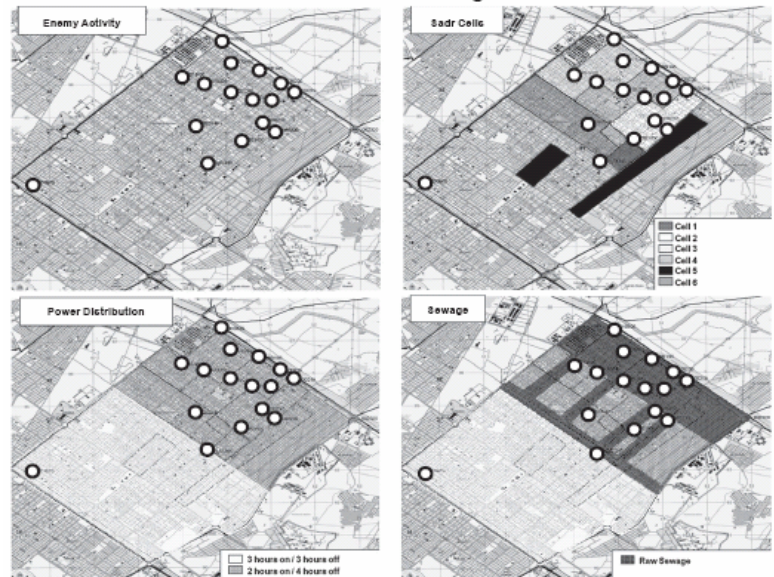


Figure 3. Sadr City is an example of the direct correlation between enemy actions against Coalition forces and lack of basic services.

MG Chiarelli and Major Michaelis discovered a high correlation between the lack of essential services and a high frequency of insurgent activity and insurgent attacks on Coalition forces. Essential to this discovery was the use of a Balanced Scorecard that they could use to track, accurately measure, and analyze their progress along key measurers under each of these lines of operation.

Recent articles in Parameters, Military Review, the Counter Insurgency Field Manual all advocate the use of Measures of Effectiveness and/or Criteria of Success to track battlefield progress. However, there is no current U.S. Army staff training to translate the application of commercial analytical practices into a simple, easy to use methodology for staffs at Corps, Division, Brigade and Battalion to use.

Combat Analytics offers accessible, simple, and ready for implementation training to military organizations in four to six hour blocks on how to implement the Combat Analytics Balanced Scorecard into their organizations. Accurately measuring progress is vital in the counter insurgency fight.

Recommend Reading: Winning the Peace,
<http://usacac.leavenworth.army.mil/CAC/milreview/download/English/JulAug05/chiarelli.pdf>

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Combat Analytics Balanced Scorecard

